

## John Thomas Educational Consulting Group Strategic Planning Cost

Phase One Staging	Comprehensive Twelve to Twenty Four Weeks	Level Three Eight to Twelve Weeks	Level Two Four To Six Weeks	Level One Two Weeks	Customize Any Combination of Selected Items
Participation And Engagement	Assist with Stakeholder Identification and Level of Participation including Community Engagement				
	Collaborative Process Design				
	Assist with the Development of Marketing Strategy and Communication Plans				
Establish Purpose And Frame Plan	Revise/Review Beliefs	Revise/Review Beliefs	Revise/Review Beliefs	Revise/Review Beliefs	
	Revise/Review Mission	Revise/Review Mission	Revise/Review Mission	Revise/Review Mission	
	Revise/Review Vision	Revise/Review Vision	Revise/Review Vision	Revise/Review Vision	
Inform The Plan	Identify Needed Data	Identify Needed Data			
	Collect Qualitative and Quantitative Data through staff survey, 3-5 focus groups and document review	Collect Qualitative and Quantitative Data through staff survey, 3-5 focus groups and document review			
	School Funding Community Discussion	School Funding Community Discussion			
	Data Review and Presentation	Data Review and Presentation			
Phase Two Writing	Design/Facilitate the Collaborative Process to establish and write <ul style="list-style-type: none"> <li>▪ Goals</li> <li>▪ Performance Indicators</li> <li>▪ Strategies</li> <li>▪ Action plans</li> </ul>	Design/Facilitate the Collaborative Process to establish and write <ul style="list-style-type: none"> <li>▪ Goals</li> <li>▪ Performance Indicators</li> <li>▪ Strategies</li> <li>▪ Action plans</li> </ul>	Design/Facilitate the Collaborative Process to establish and write <ul style="list-style-type: none"> <li>▪ Goals</li> <li>▪ Performance Indicators</li> <li>▪ Strategies</li> <li>▪ Action plans</li> </ul>	Design/Facilitate the Collaborative Process to establish and write <ul style="list-style-type: none"> <li>▪ Goals</li> <li>▪ Performance Indicators</li> <li>▪ Strategies</li> <li>▪ Action plans</li> </ul>	
	Design/Facilitate the Collaborative Process to establish and write <ul style="list-style-type: none"> <li>▪ Benchmarks</li> <li>▪ Identify Resources</li> </ul>	Design/Facilitate the Collaborative Process to establish and write <ul style="list-style-type: none"> <li>▪ Benchmarks</li> <li>▪ Identify Resources</li> </ul>	Design/Facilitate the Collaborative Process to establish and write <ul style="list-style-type: none"> <li>▪ Benchmarks</li> <li>▪ Identify Resources</li> </ul>		
	1-2 Focus Groups	1-2 Focus Groups			
	Write 1 <sup>st</sup> Draft of the Strategic Plan (includes recommended formats)	Write 1 <sup>st</sup> Draft of the Strategic Plan (includes recommended formats)			
<b>Cost</b>	<b>\$9000-\$12,000*</b>	<b>\$5000-\$6500*</b>	<b>\$3500-\$4500*</b>	<b>\$2000-\$2500*</b>	<b>Negotiated*</b>

\*Plus additional negotiated costs such as mileage, lodging and meals where applicable

Services are also available for Formalizing your Strategic Plan, including process recommendations for institutionalizing, establishing a process for monitoring/evaluating/changing your plan, and aligning/revising building and program strategic plans.